

ITALIAN TRADE COMMISSION – TILE CENTER
Trade Promotion Section of the Consulate General of Italy

33 East 67th Street
New York, NY 10021

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QUESTIONNAIRE

Please complete and return this form.. Your company's information will be entered or updated in our data base. This will allow us to accurately direct requested of sources of Italian ceramic tile. Att. **Iryna Latyshava**

CONTACT: _____ TITLE: _____

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TEL: ☎ () _____ FAX: _____ E-MAIL _____

TOLL FREE: _____ WEBSITE _____

DETAILS:

What year your business was established?: _____ How many selling points do you have? _____

How many employees do you have? _____ What is approximately your annual sales in the fiscal year:

Less than \$ 1 Million

\$ 1-5 Milion

\$ 5-20 Million

Over \$20 Milion

1. Please indicate the TYPE of business you have:

- | | | |
|--|--|--------------------------------------|
| <input type="checkbox"/> Agent | <input type="checkbox"/> Importer | <input type="checkbox"/> Distributor |
| <input type="checkbox"/> Wholesaler | <input type="checkbox"/> Retailer | <input type="checkbox"/> Contractor |
| <input type="checkbox"/> Representative | <input type="checkbox"/> Manufacturer | |
| <input type="checkbox"/> Chain Outlets | <input type="checkbox"/> Non-Stocking Showroom | |
| <input type="checkbox"/> Other Please specify: _____ | | |

2. Is this location the COMPANY headquarters ?

- Yes No

if NOT, please complete the following data: If this business is a subsidiary, please list the PARENT COMPANY:

Company: _____

Address: _____

Tel. _____ Toll-free _____

Fax: _____ E-mail _____

Website: _____

Contact: _____

3. If you have showrooms, branches in another location, please list them below (complete all the requested information). Use the back of this questionnaire for additional listings or send via fax a separate page (s).

Company: _____

Address: _____

Tel. _____ Toll-ree _____

Fax: _____ E-mail _____

Website: _____

Contact: _____

4. If you are an IMPORTER, please list all the Italian Ceramic Tile Manufacturers which you directly import from Italy:

5. If you are an AGENT, MANUFACTURERS, REPRESENTATIVE, please list all the ITALIAN MANUFACTURES you represent:

6. Please list all Italian CERAMIC tile (by MANUFATURER) which you purchase from US importers and carry in STOCK:

7. Please list all Italian CERAMIC tile (by MANUFACTURER) which you have on display but DO NOT STOCK

8. Please list your US importers/suppliers of Italian ceramic tiles:

9a. Are you interested in IMPORTING new lines?

Yes No

9b. If YES, please list the TYPE: _____

10. Approximately, what percentage (%) of your CERAMIC tile business is:

Italian? _____
Spanish _____
US _____
South America _____
Others _____

11. Do you sell kitchen & bath products?

Yes No

12. Please indicate the AVERAGE price range of your current ceramic tile lines:

Up to \$1.49 \$1.50 - \$3.99
 \$4.00- \$7.99 \$8.00 & above

PLEASE USE THIS SPACE FOR ADDITIONAL INFORMATIONS AND COMMENTS

