



**CALL FOR ENTRIES: 2014 CERAMICS OF ITALY TILE COMPETITION**  
***Beginning a New Decade of Design Excellence***

**(November 2013)** Confindustria Ceramica, the Italian Association of Ceramics comprised of over 150 Italian ceramic tile manufacturers, and the Italian Trade Commission announce the official call for entries for the **2014 Ceramics of Italy Tile Competition**. This year marks the beginning of the competition's third decade, honoring the exceptional work of North American architects and designers who create imaginative spaces using Italian ceramic tile. The competition celebrates the pairing of innovative design ideas with products from leading manufacturers of Italian ceramic tile in creating spaces that are well-appointed, versatile, timeless, and sustainable. Recent winners include **SHoP Architects, MRSA Architects & Planners**, and **HDR Architecture**.

For the 21<sup>st</sup> edition of the competition, North America-based architects and interior designers are invited to submit new or renovated, domestic and international projects in the **institutional, residential, and commercial/hospitality** categories that have been **completed between January 2009 and January 2014**. The jury will judge the projects based on their creativity, functionality, and aesthetic appeal, selecting a winner in each category. The official criterion for the jury includes: overall design of the project; aesthetic and technical quality of installation; degree to which tile enhances the setting; and the project's sustainable attributes.

Winners will be announced at the Ceramics of Italy International Press Conference during **Coverings** in Las Vegas, Nevada from April 29 - May 2, 2014, where they will present their projects to the public. The winning architect/designer in each category will receive a cash prize of **\$4,000** and a **5-day trip to Bologna, Italy** to attend **Cersaie 2014**—the world's largest exhibition for ceramic tile and bathroom furnishings. An additional **\$1,000** will be awarded to the winning contractor/tile distributor team in each category.

The Ceramics of Italy Tile Competition is completely digital and free to enter. The online application, guidelines and an inspirational archive of winning projects from the past 20 years are available on the competition's official website, **[www.tilecompetition.com](http://www.tilecompetition.com)**. Deadline for entries: **February 3, 2014**.

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Ceramics of Italy is the trademark for Italian manufacturers of ceramic tiles, sanitaryware and tableware, that are members of Confindustria Ceramica. For more information on the ceramic tile sector, visit [www.italiantiles.com](http://www.italiantiles.com). For instant updates on Ceramics of Italy, connect with the industry on Facebook [www.facebook.com/CeramicTilesOfItaly](https://www.facebook.com/CeramicTilesOfItaly) or Twitter, Instagram, and Pinterest @CeramicsOfItaly.

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