



MOSAIC TILE COMPANY WINS CONFINDUSTRIA CERAMICA 2013 NORTH AMERICAN DISTRIBUTOR AWARD

(Spring 2013) After considering the work of hundreds of leading tile distributors across the United States and Canada, Ceramics of Italy is pleased to recognize **Mosaic Tile Company** as the recipient of the **2013 Confindustria Ceramica North American Distributor Award**. The award is annually presented at Coverings to a prominent North American distributor in appreciation of their dedication to the promotion of Italian ceramic tiles in the marketplace. This year, Mosaic Tile Company, a valued partner for the past 40+ years, joins this hall of fame list of distributors. With ten showroom locations on the East Coast, the company has distinguished itself as a leading resource for colorful, design-driven, large-format and eco-friendly tile.

As in past years, a Supervisory Committee made up of members of the Confindustria Ceramica Board of Directors, compiled a list of criteria based on recommendations from Italian ceramic tile manufacturers. Judges' considerations included: long term competence and skill as an importer and distributor of Italian ceramic tiles; preference for Ceramics of Italy products in light of their unique aesthetic and technical qualities; fair-trade practices in the commercial relationship undertaken with Italian manufacturers; and best showroom and corporate image. Based on these standards, Mosaic Tile Company emerged as the clear winner, standing out in each of the rigorous categories set forth by the Italian ceramic tile industry.

Since 1972, Mosaic Tile Company has been dedicated to importing, distributing and marketing high-quality ceramic and porcelain tile to the United States. It is the largest independent distributor in the Mid-Atlantic, a region which has played an important role in the development of American culture, commerce, trade and industry. With ten design centers spanning from Baltimore, Maryland to Raleigh, North Carolina, the company prides itself on its superior service and wide selection of hard surfaces from around the world. Mosaic Tile Company's current inventory features a long list of Italian manufacturers including: **Atlas Concorde, Mirage, Monocibec, Serenissima, Florim, Marazzi, Del Conca, Edimax, PiemmeGRES, Imola Ceramica** and **Provenza**, to name a few. Its tile gallery is filled with everything from large format porcelains to monocottura wall tiles to meet the needs of the commercial and residential markets. This past year, its sales of ceramic tiles accounted for over 75% of overall turnover.

In addition to its wide range of tile from Italy, the jury was also impressed by the company's commitment to sustainability. A supporter of the U.S. Green Building Council, Mosaic Tile Company brings "green" tile to the forefront of design. Its professionally trained design consultants are deeply educated on the environmental benefits of ceramic tile and up-to-date with today's most important industry standards and environmental policies including LEED-compliant products, tiles made of pre- and post-consumer recycled material and setting materials that offer low VOC options.

Mosaic Tile Company's 40+ year tradition of excellence will be celebrated at Coverings on **Tuesday, April 30, 2013**. During Ceramics of Italy's annual cocktail party, **Aperitivo Italiano**, Vittorio Borelli, vice president of promotional activities for Confindustria Ceramica, will present Mosaic Tile Company with the 2013 *North American Distributor Award*. The party will be held on show site from **5:30–7:30pm** in the Ceramics of Italy booth **#2231**. General Manager James Igoe will be on hand to accept the prestigious prize. The company will also receive a trip to

Bologna, Italy to attend CERSAIE – the world's largest exhibition of ceramic tile and bathroom furnishings – from September 23-27, 2013.

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Ceramics of Italy is the trademark for Italian manufacturers of ceramic tiles, sanitaryware and tableware, that are members of Confindustria Ceramica. For more information on the ceramic tile sector, visit www.italiantiles.com. For instant updates on Ceramics of Italy follow the industry at www.facebook.com/CeramicTilesOfItaly as well as on Twitter, Pinterest and Instagram (@CeramicsOfItaly).

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