



CERAMICS OF ITALY, AZURE & IDC PRESENT: CERSAIE TRENDS + TILES 2013
Accredited Multi-City Design Seminar Across Canada

(May 2013) After a busy tradeshow season in the U.S. with stops at Coverings and ICFF, Ceramics of Italy will head to Canada from **May 28-30, 2013** with a tour de force of tiles and trends. Sponsored by Confindustria Ceramica (the Italian Association of Ceramics), **Ceramics of Italy** will host a three-city seminar with **Azure Magazine** and **Interior Designers of Canada** highlighting the latest innovations and design trends in Italian tile. Catherine Osborne, editor of *Azure*, along with prominent designers in Toronto, Montreal and Vancouver will share their favorite products and trends from Cersaie – the world’s largest exhibition of tile and bathroom furnishings – during a one-hour IDCEC accredited presentation. A tabletop display from Italian manufacturers and local tile distributors as well as a tasty Italian reception will accompany the seminars.

Every fall, people from all over the world gather in Bologna, Italy to see the latest design trends and technical innovations from tile producers before anyone else. Having traveled to Cersaie last September, *Azure* Editor **Catherine Osborne** will interview designers **Laura Abanil** (II by IV Design), **Vincent Hauspy** (Moureaux Hauspy and Associés) and **Cheryl Broadhead** (BYU Design) during a one-hour presentation in Toronto, Montreal and Vancouver, respectively. The speakers will share product highlights from the show – from three-dimensional and planks-sized tiles to super thin porcelains and antibacterial ceramics – as well as the trends they think will take hold in North America. Interior Designers of Canada will offer IDCEC accreditation for designers who attend each seminar.

Demonstrating these popular design trends, Italian tile producers including **Century, Cisa, Del Conca, Gamma Due, Kale Italia, Lea North America, Marazzi, Sant’Agostino** and others, will showcase their latest ceramic and porcelain tile collections as part of a tabletop display at each event. They will be joined by a cadre of local tile dealers, serving as a valuable connection between manufacturers and product specifiers. Italian wine and food will also be served during the three-hour event.

The three-city **Tiles + Trends 2013** seminar will take place in the following locations:

- **May 28:** Design Exchange (Toronto) with special guest Laura Abanil (II by IV Design)
- **May 29:** Espace Infopresse (Montreal) with special guest Vincent Hauspy (Moureaux Hauspy & Associés)
- **May 30:** Rosewood Hotel Georgia (Vancouver) with special guest Cheryl Broadhead (BYU Design)

For more information or to register for the seminars, visit www.idcanada.org

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Ceramics of Italy is the trademark for Italian manufacturers of ceramic tiles, sanitaryware and tableware, that are members of Confindustria Ceramica. For more information on the ceramic tile sector, visit www.italiantiles.com. For instant updates on Ceramics of Italy follow the industry at www.facebook.com/CeramicTilesOfItaly as well as on Twitter, Pinterest and Instagram (@CeramicsOfItaly).

Media Contacts: Novità Communications • 212.528.3160 • chris@novitapr.com or kristin@novitapr.com