



NEMO TILE COMPANY WINS TOP INDUSTRY HONOR WITH 2014 CONFINDUSTRIA CERAMICA NORTH AMERICAN DISTRIBUTOR AWARD

(April 2014) After considering the work of hundreds of leading distributors in North America, Ceramics of Italy is pleased to recognize **Nemo Tile Company** as the recipient of the **2014 Confindustria Ceramica North American Distributor Award**. Created by Confindustria Ceramica (the Italian Association of Ceramics), the annual award is presented at Coverings to a prominent North American distributor in appreciation of their dedication to the promotion of Italian ceramic tiles in the marketplace. For the 24th edition of the award, Nemo Tile, a valued industry partner with a rich company history, joins this coveted list of distributors. With four showroom locations throughout New York, the 93-year-old family-owned business has distinguished itself as a leading resource for high-quality, design-driven porcelain and ceramic tile for architects, designers and contractors and a source of inspiration for homeowners and DIY enthusiasts.

Nemo Tile Company was selected by a Supervisory Committee, made up of members of the Confindustria Ceramica Board of Directors, who compiled a list of criteria based on recommendations from Italian ceramic tile producers. Judges' considerations included long term competence and skill as an importer and distributor of Italian ceramic tiles, preference for Ceramics of Italy products in light of their unique aesthetic and technical qualities, fair-trade practices in the commercial relationship undertaken with Italian manufacturers and best showroom and corporate image. Based on these standards, Nemo Tile emerged as the clear winner, standing out in each of the rigorous categories set forth by the Italian ceramic tile industry.

Since its beginning in Jamaica, Queens, in 1921, Nemo Tile has offered an unmatched breadth of product to meet the varying needs of commercial and residential markets. Its tile gallery includes a comprehensive selection of surfacing from faux stone and fashion-inspired porcelain tiles to micro-mosaics, large-format planks and tiles containing pre- and post-consumer recycled content, which can contribute points toward LEED certification. Its current inventory includes a long list of Italian tile manufacturers including: **Appiani, Atlas Concorde, Caesar, Casamood, Coem, Ergon, Fioranese, Grazia, Impronta, Lea, Mirage, Novabell, Refin, Saime, Sant'Agostino** and **Vogue**. Continuously owned and operated for three generations by the Karlin family, Nemo Tile operates four showrooms including: its original store in Jamaica, Queens; a showroom in Hicksville, Long Island; its 5,500-sq.-ft flagship store in the historic Flatiron District and a contractor's retail space in Manhattan. Proving its place as a leader in the marketplace, ceramic tiles accounted for 80% of the company's overall turnover in 2013.

The award will be officially announced at **Coverings 2014** in Las Vegas, Nevada and presented to Nemo Tile Company by **Emilio Mussini**, Vice President of promotional activities for Confindustria Ceramica, during a special cocktail party (Aperitivo Italiano) hosted by Ceramics of Italy. It will take place on **Wednesday, April 30** from **7:00-9:00PM** at The Bank Nightclub in the Bellagio Hotel (3600 S Las Vegas Blvd). Nemo Tile Company President, **Matthew Karlin**, and Chairman, **Bert Karlin**, will be on hand to accept the prestigious prize. The company will also receive a complimentary trip to CERSAIE –the world's largest exhibition of ceramic tile and bathroom furnishings – from September 22-26, 2014.

#

Ceramics of Italy is the trademark for Italian manufacturers of ceramic tiles, sanitaryware and tableware, that are members of Confindustria Ceramica. For more information on the ceramic tile sector, visit www.italiantiles.com. For instant updates on Ceramics of Italy, follow them on Facebook (www.facebook.com/CeramicsOfItalyNA) and Twitter, Pinterest and Instagram (@CeramicsOfItaly).

Media Contacts: Novità Communications • 212.528.3160 • chris@novitapr.com or kristin@novitapr.com